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## **Concrete Fit for Purpose and Planet**

***4<sup>th</sup> Corvallis Workshops - June 22-24, 2022***  
***Doctoral Short Course - June 20-21, 2022***

### **Sponsorship Opportunities**

I am very excited to invite you to be a sponsor for the 4<sup>th</sup> Corvallis Workshops and Doctoral Short Course with the theme *Concrete Fit for Purpose and Planet*. The focus of this year's workshop is examining sustainable improvements that best fit the concrete's intended purpose. A goal for the entire industry is to reduce carbon footprint and, in this workshop, we will explore how we do this across several different facets of the concrete industry realizing that there is not a "one size fits all" solution. We have invited speakers to give thought provoking talks across four areas related to concrete sustainability including 1) **Binders**, 2) **Concrete/Pre-cast**, 3) **Durability/LCA** and 4) **Design/Codes**.

The format of the workshop is meant to provide discussion that is stimulated with technical talks and presentation of new and innovative research as well as controversial approaches or results. During each focused session, we will highlight several posters whose presenters will give a "flash pitch" to present latest findings and foster discussion. This style has been incredibly attractive to industry, academia, and government attendees over the first three events in this series. We had over 100 participants in the 3<sup>rd</sup> workshop and expect somewhere on the order of 75+ in 2022. We will also produce a special issue in the new ***open access*** journal CEMENT containing papers from select presentations at the Workshop.

A doctoral short course will be held June 20-21 that will bring together around 30 doctoral students for interactive learning and training related to the theme of *Concrete Fit for Purpose and Planet*. We have opened sponsorship to both events so that your company will receive maximum exposure over this one-week period.

There are three different sponsorship levels from Silver to Platinum and the benefits of sponsoring at each level are outlined following this paragraph. Other opportunities are also available for sponsorship (company logo small items such as flash drives, crack width cards, pens, pads, etc.). Please contact me to discuss these opportunities directly. If you are interested in setting up an information table at the events, please let me know.

**Silver: \$1,500 USD**

- \$150 reduction on one registration fee
- Company Name/Logo on all conference signage, materials, and rotating projection display

**Gold: \$3,500 USD**

- \$350 reduction on one registration fee
- Company Name/Logo on all conference signage, materials, and projection display
- Sponsorship of one morning or afternoon break at both the short course and workshop

**Platinum: \$5,000 USD**

- One waived registration fee
- Company Name/Logo on all conference signage, materials, and projection display
- Sponsorship of one lunch or evening event (opening reception or workshop dinner)

Please let me know if you need any additional information by email: [jason.ideker@oregonstate.edu](mailto:jason.ideker@oregonstate.edu) or by phone +1-541-737-9571. I look forward to hearing back from you confirming your commitment to these events.